

Shuddha Sattva

Brief History

Operations began in 2013 in an area measuring 1000 sq. feet. This project is driven entirely by donors' help. The project cost amounted to Rs. 90 Lakhs. It was H.H Bhanu Swami Maharaja's vision to give visitors a wonderful experience along with nice prasadam. Initially, all the youth volunteers, IYM girls and congregation devotees who specialized in their own areas prepared various items and displayed them on a table for sale in the temple premises. This idea was hugely supported by people and the GBC too.

Manpower

- Shuddha Sattva (SS) entirely runs on efficient team work. It is a combination of devotees and workers.
- There are 11 cooks and 4 people in other areas related to the kitchen taking the paid employee workforce to 15.
- Due to the increased demand during weekends, many volunteers, who are congregation devotees, serve in various areas in which they specialize.

Noteworthy Achievements

- As of now, in 2017, the total area of operations of Shuddha Sattva has grown to around 11,500 sq. feet with:
 - ✓ AC Restaurant measuring 3500 sq. feet.
 - ✓ Non AC Restaurant measuring 6000 sq. feet.
 - ✓ Kitchen area- 2000 sq. feet
- There have been profits since Day 1, with the previous Financial Year, 2016 yielding profits of Rs. 18 Lakhs.
- Involvement of donors is noteworthy. Apart from donating Lakshmi, they participate and get involved in all the minute details. They take part in purchasing, do market research about the best quality product, best price in the market, etc.
- Combination of professional cooks and devotees who specialize in their own areas, yields great dividends.
- Apart from dining, there are many who prefer having wedding ceremonies and reception in the Shuddha Sattva premises. Outdoor catering orders for parties and events are also taken.

Striking Features

- The love and care provided to the staff is something that cannot be found in other business houses. Once, when a SS worker's husband passed away, SS leaders went and extended financial and moral support to her.
- Classes are also held for the cooks for their overall growth. They too participate in spiritual activities.