

## **History**

When I came to tirupati 20 years ago there were 7 cows. Today we have 500 cows in 3 goshalas. And 50% of the cows came from slaughter houses. Whenever our devotees see that cows is going for slaughter they get that cow from there and add here. Every month we are spending 10 Lakh rupees it's a challenge to maintain cows but we are managing. Cows are very dear to Krishna, Go brahmanya hitay cha first cows and then Brahmanas.

Cow is very sacred when we take care of the cows lord is pleased. If we see chaitanya charitamrita Lord Chaitanya asked chand kazi that why are you killing mother cows. Its said in scriptures that wherever cows are taken care nicely whole place becomes auspicious. If someone massages cow nicely he will never get blood pressure. By being in association of cows one will never get asthma. During Mahabharata times the entire land of India was fertile because cows were taken care properly. Srila Prabhupad has also stated that cows should be taken care. Krishna never emphasized on Dog Raksha or pig raksha he says Go raksha. Because without cows man cannot survive. Without cows there will not be any brahmanas, no brahmanas means no intelligence in society. No direction in society. Cows and human being go together. We have so many goshalas, in Hungary in manor. Devotees are taking so nice care and that's why ISKCON is flourishing so nicely.

Once media person asked to Srila Prabhupad that you say Krishna Krishna, can you ask your Krishna to stop this Vietnam war? Prabhupad said I can ask Krishna for that but can you ask your government to stop cow slaughter. As long as cow slaughter goes on there will be wars, there will be epidemic diseases.

## **Methodology**

In tirupati we are trying to get desi cows, they are very special they have hump in their back. There is gold in cow milk there is gold in urine, dung. Cow milk is very special Yajnas can be completed without cow milk and ghee.

We have good repo with TTD goshala, they also have 500 cows. Our devotee community is also supporting us, we put donation table for cow donation. We harvest lot of green grass on 13 acres of land and we buy hay for them.

We make go ark, massage oil, tooth powder, we also get items from vrindavan mayapur goshala and sell here, in this way we are managing finance.

## **Hierarchy**

We have one HOD who reports everything regarding cows and takes decisions with the help of temple board. When cow dies or when new cow is born there is report. There is HOD under whom there is supervisor, under whom there are 5 people who are working in goshala for cleaning and hay storage and cow feeding etc.