

9. Sankirtana

Purpose The purpose of this document is to give the detailed process to carryout the *sankirtana* movement, congregational chanting of the holy name of God, as revealed in the teachings of Lord Sri Caitanya Mahaprabhu among the mass people.

	ACTIVITY GROUP		ACTIVITY
9.1	Preparation for Sankirtan		
		9.1.1	Legal permissions
		9.1.2	Resource preparation
9.2	Harinam Sankirtan procession		
		9.2.1	Harinam Sankirtan

Process KPIs

	Key Performance Indicator	Measure	Permissible Value
1	To increase the people attending Sankirtana	%	10%

RASCI Matrix at Activity Group Level

	Activity	Responsible	Accountable	Sponsor	Consult	Inform
9.1	Preparation for Sankirtan	Assigned devotee	Assigned devotee		Temple president	Temple president
9.2	Harinam Sankirtan procession	Assigned devotee	Assigned devotee		Temple president	Temple president

Escalation Matrix

	Level 1	Level 2
Role	OvM	MD
Resolution Time	1 Day	1Day

Activity Group 9.1 Preparation for Sankirtan

Sr. No	Activity	Owner
9.1.1	Legal permissions Before going on Harinam procession on streets it is very important to get the clearance certificate from Police department and also from RTO in case of large scale procession (devotees more than 150 numbers)	Assigned devotee(AD)



Activity Flow



Task Information

		<u>By When</u>	<u>By Who</u>
9.1.1.1	Getting the decision on the date and time of Sankirtan from COM	Before 2 weeks of Sankirtan	AD
9.1.1.2	Deciding the route for procession	Before 2 weeks of Sankirtan	AD
9.1.1.3	Finding the number of police stations in the route decided	Before 2 weeks of Sankirtan	AD
9.1.1.4	Submitting the request letter to the concerned officer in the required police stations	Before 2 weeks of Sankirtan	AD
9.1.1.5	Submitting the request letter to the RTO for large processions like world Harinam (devotees more than 150)	Before 2 weeks of Sankirtan	AD



Rules



Guidelines

- a. Dates should not fall on local agitations or riots
- b. We should not choose heavy traffic times as it create problem with Traffic police



Exceptions – What to do if...

9.1.2	Resource preparation	Assigned devotee
	To create positive impact on the people through Harinam Sakirtan the sound system, singers, musical instruments and other resources should be properly planned.	

Activity Flow

Task Information

Confidential 3

Activity Group **9.2 Harinam Sakirtan Procession**

Sr. No	Activity	Owner
9.2.1	Harinam Sankirtan	AD and participant devotees
	The Harinam Sankirtan procession is the heart of this process, the do's and don't of this activity is very important to be known by all participants	


Activity Flow/Organisational Structure

Task Information

		<u>By When</u>	<u>By Who</u>
9.2.1.1	After Guru puja devotees have to come down and can circum-ambulate the temple to give time to all devotees to join	8:15 AM	All participants
9.2.1.2	Minimum 1 mridanga, if required 2 should be carried	8:15 AM	AD
9.2.1.3	Minimum one whomper should be carried	8:15 AM	AD
9.2.1.4	2 to 3 Kartals should be carried	8:15 AM	AD
9.2.1.5	The number of Ranger speakers as per 4.1.1.2.3 should be carried	8:15 AM	AD
9.2.1.6	One wireless mike should be carried	8:15 AM	AD
9.2.1.7	3 to 4 numbers of 9V batteries should be carried	8:15 AM	AD
9.2.1.8	Should carry the permission letter from Police and RTO	8:15 AM	AD

		<u>By When</u>	<u>By Who</u>
9.2.1.9	The lead singer and the devotees playing musical instruments should lead the procession	8:15 AM	Singer and team
9.2.1.10	The person holding the long ranger should walk in middle of the procession	8:15 AM	AD
9.2.1.11	The other devotees can follow in 'Q' of 2	Through out procession	All
9.2.1.12	The devotees should dance very gracefully as performed by Lord Caitanya Himself with full of devotion, should inspire public	Through out procession	All
9.2.1.13	Follow the Route and time slot earlier decided by the Authority	Through out procession	All

Rules



Guidelines

- a. It is recommended that some senior devotees join the procession to inspire and create devotional atmosphere in the participants
- b. Devotees should well behave during entire procession as it also shows our culture and perform the dancing gracefully
- c. Not recommended to stay more than 5 minutes in any place
- d. If more people assemble there can be 2 minutes talk on holy name
- e. Devotees should not create any obstacle to smooth traffic
- f. In case of large processions placards can be taken
- g. If more devotees are participating some can carry Srila Prabhupada books for distribution
- h. We should not pull anybody into the procession forcefully



Exceptions – What to do if...



Job Aids